

THIRD PARTY PROJECT OVERVIEW – IMPACT4VALUES

CALL 1 – SMALL AND MEDIUM PROJECTS

MEDIUM PROJECTS

10. Institute Pula: Beacon of Solidarity

Contact	Varja Bastiančić, institut.lungomare@gmail.com
Funding awarded	56.356,73 Eur
Project duration	12 months (1.9.2023 –31.8.2024)
Project partner	Association PET PLUS

Goal: Addressing the lack of comprehensive support for homeless individuals in **Zagreb, Pula, Poreč**, and across **Croatia**. In addition to the lack of holistic support, there are issues such as insufficient housing capacity, reliance on civil society initiatives instead of a structured national policy, absence of national strategies and regional housing policies for social care, and difficulties in accessing residency rights, which directly impact access to healthcare. Furthermore, there is inadequate awareness among the target group about their rights and opportunities that could improve their quality of life.

The project focuses on raising awareness of these challenges, providing holistic support to users in exercising their rights, and advocating for **policy changes** to address these challenges through **8 activities**.

Expected Project Results:

➤ **Increased scope and quality of community support** for vulnerable groups:

- 20 **individual work plans** created and evaluated.
- 4 different types of support made available to vulnerable groups with targeted user numbers:
 - Counseling: **20 users**,
 - Housing: **10 users**,
 - Street work: **10 users**,
 - Educational workshops: **20 users**.
- **40 vulnerable individuals** supported through one or more forms of direct support during the project.
- **100% increase** in the number of direct support beneficiaries compared to the previous 12 months.
- At least **60%** of users report improvements in their **safety, health, and quality of life** due to the provided support.

➤ **Increased awareness** within the local community and general public about the needs and rights of vulnerable groups at risk of homelessness and social exclusion:

- At least **4 publications** in local and national media.

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- **40 social media posts** on the topic published by project holders and partners.
- **400 reactions** (likes, comments, shares) on social media posts.
- An average reach of **500 people** per post on social media.
- **20 new followers** on the Facebook pages of project holders and partners by the project's end.
- **200 visitors** to live photo exhibitions and **200 virtual views** by the project's completion.
- **230 participants** at public events (roundtables and photo exhibitions), including:
 - 6 media representatives,
 - 8 experts,
 - 4 government representatives,
 - 10 associations,
 - 200 citizens.
- **4 members, volunteers, and associates** participated in project activities and connected through the organizations implementing the project.
- **1 advocacy proposal** submitted to **3 institutions** at the local, regional, and national levels (cities and ministries) based on roundtable discussions.

➤ **Strengthened collaboration** among organizations involved in the project:

- Participation of **4 CSOs** from 4 cities (**Pula, Zagreb, Split, and Osijek**) in the implementation and/or participation in project activities.
- Project holders and partners express satisfaction with the achieved collaboration (scoring **3.5 or higher** on a scale of 1-5) based on an internal evaluation conducted at the final partnership meeting.