

THIRD PARTY PROJECT OVERVIEW – IMPACT4VALUES

CALL 1 – SMALL AND MEDIUM PROJECTS

MEDIUM PROJECTS

11. Ocean of Knowledge: Social wellbeing?

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Funding awarded	59.711,35 Eur
Project duration	18 months (1.9.2023 –28.2.2025)

The project aims to encourage a broader conceptualization of **social health** and to establish the overarching term “social health” to raise awareness of the importance of **non-medical determinants of health** and increase their presence in public strategies and policies. The project is designed to promote collaboration across various sectors and fields to enhance understanding of how **social factors** such as socioeconomic conditions, social justice and equality, access to healthcare, educational opportunities, social capital, and community participation significantly impact the health of individuals and communities.

The project focuses on promoting an **integrated approach** to social determinants of health in Croatia, improving the well-being and health of the population. An integrated approach in the “**Social Health**” project signifies coordinated efforts and cooperation between various sectors, such as education, healthcare, economy, social welfare, culture, and others, to establish and improve understanding of the term “social health.” The project will include collaboration with local, regional, and national civil society organizations. Through a **multidisciplinary approach** and synergistic activities, the project will promote social determinants of health, improve social factors that influence health, and integrate segments of social health recognized across different disciplines under the overarching term “social health.”

Expected Project Results

➤ Increased body of expert knowledge on social determinants of health in Croatia:

- Development of **1 research report** titled “*Analysis of the State of Social Determinants of Health in Croatia*”, authored by experts and published on the project holder’s website.
- **5 professional and scientific articles** accepted for publication or published on topics related to social health.
- **50 unique views or downloads** of the research report and scientific articles by the end of the project.
- **40 relevant experts**, academic institutions, government bodies, and CSOs directly informed about the publication of the research report and articles.

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- **10 responses** from the professional community regarding the published report and articles (including reviews, email inquiries, social media or media posts, or academic channels and publications).
- **Increased awareness** among decision-makers, experts, activists, and the general public about the integrated approach to social determinants of health and its importance:
- Development of **1 advocacy document** with recommendations for an integrated approach to social determinants of health, published on the project holder's website.
 - **100 views or downloads** of the advocacy document by the project's end.
 - **White paper** with recommendations sent to **107 stakeholders**:
 - **5 decision-makers and government institutions,**
 - **7 professional institutions and organizations,**
 - **80 CSOs,** and
 - **20 media outlets.**
 - **25 participants** at the "Scientific Soiree" conference.
 - **50 posts** on the project holder's thematic subpage and social media, promoting research findings and advocacy recommendations, with an average reach of **1,000 citizens**.
 - **150 participants** at **10 half-day workshops** (including 20 CSOs, 20 schools and public sector institutions, and 110 members of the general public) to raise awareness of the importance of an integrated approach to social determinants of health.
 - **15 participants** in **10 half-day workshops** on anti-bias approaches and effective communication.
 - **50 participants** (40 from the general public and 10 from vulnerable groups) in **5 volunteer actions**, totaling **250 volunteer hours**.
 - An online "**Hidden Exhibition**" with **100 views** and **500 visits** to the thematic subpage on social health hosted on the organization's existing website by the end of the project.