

THIRD PARTY PROJECT OVERVIEW – IMPACT4VALUES

CALL 1 – SMALL AND MEDIUM PROJECTS

MEDIUM PROJECTS

12. Circles - Center for education, consultation and humanitarian work: Circles of support for the elderly

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Funding awarded	57.463,21 Eur
Project duration	18 months (1.10.2023 –31.3.2025)
Project partner	Croatian Pensioners' Union., Croatian Youth Network and Croatian Law Centre

The intergenerational solidarity project aims to empower both young and older individuals, influence citizens and professionals, and strengthen civil society organizations (CSOs) and future professionals who will work in various organizations and the social welfare system to advocate for the rights of older persons. By utilizing capacity-building programs, we will create a stronger network of comprehensive support for the elderly, advocate for equal access to services regardless of the region in Croatia, share best practices, promote more effective mechanisms to protect older persons from violence and poverty, enforce supervision and stricter penalties for perpetrators of violence, and encourage active aging. We see the solution precisely in an intergenerational approach, as it serves as a model of intergenerational solidarity necessary in society to raise public interest in issues of aging.

Expected project results:

- **Strengthened capacities of young people for professional and advocacy work to support and protect the rights of vulnerable groups, focusing on older persons:**
 - Educated and empowered a total of 15 young individuals for professional and advocacy work to support and protect the rights of older persons and other vulnerable groups.
 - Conducted 152 hours of education (including mentoring and supervision) for young professionals.
 - Completed a total of 1,044 hours of practical volunteer work by young people to gain competencies and work experience in advocacy (924 hours), research (60 hours), and direct support to older persons (60 hours).
 - Enhanced advocacy competencies of 15 young future professionals, students of social work.
 - Improved research competencies of 15 young future professionals through conducting research on the needs of older persons.

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- Increased competencies of 20 young future professionals for psychosocial work with vulnerable groups (15 social work students and 5 students of psychotherapy propaedeutic).
- **Increased scope of direct support to older persons in the community:**
 - 180 older individuals participated in one or more direct support activities within the project.
 - Held 3 online lectures for older persons with at least 15 different associations from various towns and cities, totalling 150 elderly participants.
 - Conducted 16 creative psychosocial workshops for elderly participants.
 - Provided free legal counselling services to at least 10 users, totalling a minimum of 108 hours of legal counselling.
- **Increased information dissemination, awareness, and advocacy for the needs and rights of older persons:**
 - Organized a public event (elderly persons' walk) with at least 80 participants, including a minimum of 15 older individuals.
 - Implemented a national media campaign aiming for an average reach of at least 4,000 citizens, based on the current number of followers and reach on the applicant's and partners' websites and social media, with an aim to increase reach.
 - Developed an advocacy document submitted to 3 relevant institutions.
 - Held a public discussion on the conclusions and recommendations of the advocacy document, disseminating the findings to 3 government institutions, 83 professionals and professional institutions, 18 organizations representing the interests of older persons, 5 relevant CSOs, and at least 5 media outlets.
 - Achieved at least 40 posts by the applicant and partners related to the campaign, public event, and project advocacy activities.
 - Secured public support from at least 5 representatives of authorities, professionals, and CSOs for the project's advocacy proposals.
- **Strengthened capacities of partner CSOs for transgenerational collaborative advocacy for the needs and rights of older persons:**
 - Educated at least 25 professionals, members, volunteers, and collaborators from 19 partner CSOs on advocating for the needs and rights of older persons, including 15 individuals under 29 years old and about 10 individuals over 65 years old.
 - Enabled 19 partner CSOs to acquire specific professional knowledge and practical advocacy skills through collaboration on the project.
 - Prepared at least 5 partner CSOs to continue advocacy efforts in the field of rights and needs of older persons.