

THIRD PARTY PROJECT OVERVIEW – IMPACT4VALUES

CALL 1 – SMALL AND MEDIUM PROJECTS

MEDIUM PROJECTS

16. Association for the care of autistic persons: Alphabet of communication

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Funding awarded	45.078,05 Eur
Project duration	18 months (1.1.2024 – 30.06.2025)

Through this project, the **Association employs innovative approaches** to advocate for the rights of persons with **developmental disabilities/disabilities**, with the long-term goal of creating an **inclusive society** that respects differences and recognizes disability as part of human diversity. The project focuses on fostering the development of an inclusive society and providing social services based on a **human rights approach**, including research and the development of an **assistive communication (AC) or augmentative and alternative communication (AAC) application**.

The goal of the project is to ensure **equal rights** for children and persons with developmental disabilities/disabilities within the local community, embracing disability as part of human diversity. The project includes the creation of **software tools**, particularly an application for smart devices, which will enable improved communication and support for everyday situations such as **healthcare visits, social rights, and education**. The aim is to develop a **free and accessible application** that meets the needs of all age groups, focusing on individuals' **daily lives and situations**, increasing the social participation of vulnerable groups, improving the availability and accessibility of health and social services, and enhancing the social inclusion of children and persons with developmental disabilities through tools implemented in systems such as **schools and education**.

Expected Project Results:

1. **Development of a functional assistive communication (AC) or augmentative and alternative communication (AAC) application:**
 - The application will be available on **Google Play and the App Store**.
 - By the end of the project, **50 users** will actively use the application.
 - At least **60% of surveyed users** will report **personal benefits** from using the application.
2. **Engagement of the target group** in research, consultative processes, and advocacy activities:
 - **10 individuals** with disabilities (both formally and self-diagnosed) will participate in developing the research report, consultative processes, and advocacy activities.
 - **10 parents** of children with developmental disabilities or disabilities will participate in these activities.

- **10 professionals** from various fields (speech therapists, special educators, social pedagogues, teachers) will contribute to the development of the research report and consultative processes.
 - **10 healthcare professionals** will participate in developing the research report and consultative processes.
3. **Increased awareness in the local community** about the rights of persons with developmental disabilities/disabilities:
- **40 posts** related to this topic will be published on the project holder's website and social media platforms (both paid and unpaid).
 - The cumulative average **reach of posts** on social media and the project website will be **56,000** (both paid and unpaid).
 - A total of **400 reactions** to project posts on social media and the website, with at least **60% positive reactions**.
 - **10 media features** (articles, reports, TV, and radio pieces) about advocacy activities and recommendations, reaching an estimated **5,000 citizens** of the broader local community.
 - **10 representatives of authorities** and relevant public sector institutions will be directly contacted through advocacy activities.
 - The project's **Facebook page** will gain **30 new followers** by the end of the project.