

THIRD PARTY PROJECT OVERVIEW – IMPACT4VALUES

CALL 1 – SMALL AND MEDIUM PROJECTS

SMALL PROJECTS

5. GRAK ASSOCIATION: I4V - THE RIGHT TO AN ACTIVE LIFE

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Funding awarded	29.986,75 EUR
Project duration	14 months (01.10.2023-30.11.2024)

Inclusion of elderly people and people with disabilities in the cultural and social life of the city by implementing the "Right to an active life" project. We want to contribute to the quality and equal participation of socially disadvantaged groups in all segments of society through an advocacy campaign, integration of vulnerable groups and information about the rights of vulnerable groups.

Expected project results:

- **Strengthened advocacy role of local civil society organizations to meet the needs of target groups** (persons at risk of socio-economic exclusion, primarily pensioners and PWDs) through a minimum of 2 advocacy initiatives aimed at local authorities and the public sector. Formed and active Forum of Associations in culture and social affairs, in which at least 5 associations are active by the end of the project, at least 3 held consultations with members of the target group about their needs. At least 10 media announcements about the activities of the Forum of Associations in Culture and Social Affairs and advocacy initiatives as part of the project and 3 public events held on topics of importance for local social inclusion policies, processed from the perspective of EU values and relevant policies.
- **Increased support for vulnerable groups in their involvement in the community**, i.e. a minimum of 100 members of the target vulnerable groups were engaged in the community as part of the project's activities (ceramic workshops and studio practice, education, public events, etc.), a minimum of 100 members of vulnerable groups who have undergone some form of additional education as part of the project activities, at least 50% of workshop participants have increased their level of knowledge about the topics covered. Cooperation with a minimum of 10 stakeholders on social inclusion of vulnerable groups has been achieved, 1 Facebook campaign was carried out, at least 350 printed and 50 digital leaflets/brochures with a mini-guide on the rights of vulnerable groups were disseminated. The average reach of posts on the FB page during the campaign is at least 1000; the total number of reactions to posts during the FB campaign is a minimum of 200, a minimum of 50 new users of the association's FB page during the campaign.

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. The programme Impact4Values is co-funded by the Government Office for Cooperation with NGOs.