





THIRD PARTY PROJECT OVERVIEW - IMPACT4VALUES

CALL 2 – ACTIONS FOR DEFENDING EU VALUES

3. THE CENTRE FOR PEACE, NONVIOLENCE AND HUMAN RIGHTS - OSIJEK, WOMAN WITH A VOICE

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Funding awarded	10.000,00 EUR
Project duration	6 months (02.04.2024 - 02.10.2024)

This project is aimed at promoting women's participation in the political process and empowering their voices in society. It focuses on encouraging women to engage informatively in the decision-making process and is directed at motivating women to support political options that will work towards improving the status of women and promoting gender equality in society.

Main Project Goals:

- Through conducting research (desk research) on the current state of safety and the position of women in society, formulate demands aimed at changing public policies and enhancing the status of women.
- Use communication with political parties participating in parliamentary and EU elections as a channel to submit formulated demands while monitoring responses to inform the target group.
- Conduct an analysis of political party programs participating in parliamentary and EU elections to inform women citizens so they can make informed decisions when going to the polls.
- Implement an online campaign "Woman with a Voice", through which citizens are informed about existing political options related to gender policies and gender equality.
- Organize a public mobilization event for women to raise awareness among citizens about the status and position of women in society, gauge public opinion, and mobilize citizens to participate in elections.

Expected Project Results:

- Strengthened advocacy role of CFPOS in the area of women's rights
- Informed and mobilized female electorate to participate in parliamentary and European elections

Achieved results:

In the period of project implementation from April 2nd 2024 until October 2nd 2024 **Result 1 Strengthened advocacy role of CFPOS in the field of women's rights** was achieved. A <u>desk study of the current state of security and the position of women in society</u> was conducted according to the report of the Ombudsman for gender equality from 2022, according to relevant statistical data, the GREVIO evaluation report published on September 6, 2023, and the recommendations of the

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Committee of Parties, which served as the basis for making requests for other activities aimed at changing public policies and improving the position of women. As many as 23 requests were created, which became the basis for future advocacy initiatives aimed at changing public policies in the field of women's human rights. Through communication, a media campaign and sending 17 questions to political parties and 10 questions to candidates for the EU parliament, public communication with political parties was strengthened, dialogue was opened and women's rights were made visible in political discourse.

Result 2 An informed and mobilized female electorate for the participation in the parliamentary and European elections was achieved because the analysis of the programs of political parties and candidates for the EU elections created support for citizens' informed political decision-making. Publishing analyses on different platforms (Facebook, Instagram, the CFPOS website) increased access to information and ensured greater engagement of citizens in the political process, especially in the context of gender equality. The mobilization and engagement of citizens through the "Woman with a Voice" campaign was key to raising awareness among women and men about the importance of voting and encouraging them to vote for a political option that represents their interests. Including and informing women outside digital networks, through the dissemination of 500 leaflets and 100 posters, expanded the reach of the campaign and enabled the involvement of the wider public. The public event was an opportunity to encourage voting, which directly supported civic participation and engagement in political processes.

The visibility of women's rights has increased through a public event and an open space for dialogue, raising awareness and involving citizens in other important topics. There is an increased awareness of the position of women and gender equality, because by researching the current state of security and the position of women and by analysing the GREVIO recommendations as well as by analysing the recommendations of the Ombudsman for gender equality and creating requests, a clearer picture of the current challenges that women face in society was obtained, which is enabled better targeting of further activities for the advancement of women's rights. The increased awareness of the position of women and gender equality is shown by the reach of the online campaign, which has 48,233 views, as well as the number of followers, which is 422 on the Facebook profile of the Night March and 356 on the Instagram account, which is joined by about 1,500 followers on Facebook of the Center for Peace and 4,500 on Facebook on the DCollective website.