





THIRD PARTY PROJECT OVERVIEW – IMPACT4VALUES

CALL 1 – SMALL AND MEDIUM PROJECTS

SMALL PROJECTS

7. LIKA ART ASSOCIATION: I4V - FANZINE

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Partners	Thirdspace Association
Funding awarded	24.092,68 EUR
Project duration	13 months (01.10.2023-31.10.2024)

The goal of the FANZINE project is to use alternative forms of social activism to empower part of the young population in the field of social activism, and to encourage them to contribute to important changes in their community. Activities that will be carried out as part of the Fanzine project: Creative writing course, journalistic workshop, community problem analysis workshop, creative workshop for creating a fanzine as an activist tool, organization of a social campaign, public performance on the theme of a local challenge, mural making workshop, assistance in the preparation and preparation of official proposals sent to representatives of local and regional administration.

Expected project results:

- o Increased participation of young people in social and activist activities in the community through the design, creation and dissemination of fanzines.
- o Raised the level of awareness of the local community about the political rights of young people and gender equality through the implementation of 1 campaign to raise awareness about EU values and rights of young people, the participation of citizens in a performance and a round table, 1 mural created in a public space that thematizes the problems of young people.
- Young people familiar with critical journalism, analysis of community problems with links to EU values and policies, creative writing and fanzine as an activist tool.
- Strengthening the advocacy capacity of young people through the creation and promotion
 of proposals for solutions to youth problems in the local community, writing advocacy articles
 aimed at the general public and decision makers which will be published on the portal of the
 beneficiary and partner or other media.

Achieved results:

The Lika Art Association, together with its partner association Trećeprostor, implemented the FANZIN project, which lasted from 1.10.2023.-30.09.2024. and achieved **Result 1 - Increased participation of young people in social and activist activities in the community.** Two issues of the fanzine (<u>zero</u> and <u>first</u> issue) were printed in 250 physical and 2 digital copies. 22 young people (target group)

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participated in the creation of the fanzine itself during the duration of the project. The fanzine was positively perceived within the community, with 118 recorded downloads/unique readers, 1383 views and 209 reactions, and was also promoted through 2 radio shows. Finally, during the project, cooperation was established with 4 educational institutions whose beneficiaries are young people: with the Gospić Vocational School, the Gospić Gymnasium, the X. Ivan Supek Gymnasium Zagreb and the University of Zadar - Department of Teacher Education Gospić.

Result 2 - Increased awareness of the local community about youth political rights and gender equality was also achieved. An awareness-raising campaign on EU values and youth rights was implemented, which aimed to bring the challenges that young people face in the community closer. The campaign involved 82 young volunteers who worked 412.5 volunteer hours as part of the project. One of the components of the campaign was the creation of two murals in public spaces that thematize youth problems, and a public performance was performed to promote youth political rights and gender equality, which was attended by 50 citizens. It also resulted in the publication "Instructions for the use of performance tools for activist purposes", intended for those who want to increase their knowledge about the process of designing and implementing activist performances for educational purposes. Also, an event with young people (interview) was held, where young people were questioned about topics of their interest and thus shared their experiences for the purpose of solving problems in the community. More than 20 citizens were present at this activity. Next, the exhibition "The Big Fanzine" was held for 15 days, and was visited by more than 50 citizens. The campaign achieved a total reach of 7440 on the social networks of the carriers and partners.

Result 3 - Young people introduced to Critical Journalism, community problem analysis with links to EU values and policies, creative writing and fanzine as an activist tool was also achieved. 164 young people participated in the workshops (Basics of Critical Journalism, Creative Writing Course, Analysis of Community Challenges and Purpose of Fanzine as an Activist Tool), as well as additional activities such as lectures on the school newspaper "Cener" and participation in a quiz on EU values, and the evaluation measured that 75% of workshop participants increased their knowledge on the topics of critical journalism, community problem analysis with links to EU values and policies, creative writing and fanzine as an activist tool. Also, the project activities were incorporated into the school curriculum for the 2023/2024 school year of the Gospić Vocational School.

Finally, with minor deviations, result 4 - Strengthening advocacy capacities among young people was achieved. Based on the research on the needs of young people, 3 proposals for solutions to youth problems in the local community were developed: 1) Creating the prerequisites for the establishment of a full-time Youth Club in the city of Gospić and securing funds for its functioning. 2) Activating the Youth Council of the City of Gospić 3) Promoting gender equality at the local level. The measures were developed by young people with the help of mentors and jointly submitted to decision-makers (the mayor), as well as to mayoral candidates (since elections were approaching during the project). 3 articles with advocacy content were written, which is less than planned, but it is to be assumed that, although the user managed to activate young people in many project activities, this was still too big a challenge in terms of creating all the elements that an advocacy article must have. Although the media did report on the advocacy activities of young people during the project, interest in the topic was somewhat lower than expected (5 media reports). An additional lecture was held with volunteers from the Gospić Secondary School with the aim of further empowering young people involved in activities

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to strengthen European parliamentary democracy, active citizenship and promote EU values, as well as a quiz on EU knowledge